



The Lebanese Training Center (LTC) at the **Chamber of Commerce, Industry and Agriculture of Beirut & Mount Lebanon** is pleased to announce the upcoming training :

How to Export to China

Trainer: Mrs. Ying ZHAO (Eliana) IBRAHIM– President of China Arab Association for Promoting Cultural & Commercial Exchange; Managing Director of E.M.E International for consultancy and marketing.

Date: Tuesday, 7 March, 2017

Time: 9:00 a.m. to 3:00 p.m.

Cost: 125\$ All Tax Included

Outline: Particularities of the Chinese market ,Type of products / services that are solicited in the Chinese market, enter the market & distribution channels, export formalities ,case studies: (exporting wine, olive oil, chocolate & nuts, exporting fashion design and jewelry design, franchising of restaurants and hospitality services, cooperation opportunities with financial institutions). E-commerce in China, Protection of the intellectual property in China. Q&A.

Target: Actual and potential Lebanese exporters and investors who are interested in the Chinese market.

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- ❖ **The LTC offers a 15% discount for the Chamber members.**
 - ❖ **Limited places for earlier registers.**
 - ❖ **Coffee Break Included**

Download Registration Form or Apply online

For more information/registration:

01-353190

Call Center 1314 Ext 15 or email: ltc@ccib.org.lb or training@ccib.org.lb

www.ccib.org.lb

