



The Lebanese Training Center (LTC) at the **Chamber of Commerce, Industry and Agriculture of Beirut & Mount Lebanon** is pleased to announce the upcoming training:

Online Marketing Campaigns The 4 stages of acquiring & engaging customers through social media

Trainer: Joe Karam – Managing Partner at Xpandable

Date: April 22, 2017

Time: 9.00 A.M - 3.00 P.M

Cost: 220\$ All Tax Included

Outline: Learn what social media is and how businesses are using it. Learn about blogging as an effective tool for your business , how to use Facebook, Twitter, LinkedIn, Google+, and YouTube in your social media plan ,how to get started with Google Analytics and how to create reports and analyze metrics ,how to develop an effective social media plan.

Target: The training is addressed to entrepreneurs and marketing teams who are interested in digital marketing and need a starting point to rocket off into this huge space.

The LTC offers a 15% discount for the Chamber members.

- ❖ **Free access to parking.**
- ❖ **Attendance Certificates signed by the Chamber will be delivered to participants.**
- ❖ **Coffee Break Included.**

Download Registration Form or Apply online

[Check our payment policy](#)

For more information/registration: 01-353190 Call Center 1314 Ext 15 or email:

Training @ccib.org .lb or ltc@ccib.org.lb

www.ccib.org.lb

