



The Lebanese Training Center (LTC) at the **Chamber of Commerce, Industry and Agriculture of Beirut & Mount Lebanon** is pleased to announce the upcoming training:

How to Create your Social Media platforms

Trainer: Joe Karam – Social Media Expert; Managing Partner at Xpandable

Date: June 24, 2017

Time: 9.00 A.M - 1.00 P.M

Cost: 220\$ All Tax Included

Join our Social Media workshop to learn: How to create a facebook page, an Instagram page and how to post and generate posts on facebook and Instagram. You will learn also how to schedule posts, using the facebook insights and using the facebook Ads manager. This workshop will shed lights as well on how to create Ads on Instagram, how to use timeline contests and differences between paid reach and organic reach. Exercises and simulations will be played during this training.

The LTC offers a 15% discount for the Chamber members

- ❖ Free access to parking
- ❖ Attendance Certificates signed by the Chamber will be delivered to participants

Download Registration Form or Apply online

[Check our payment policy](#)

For more information/registration: 01-353190 Call Center 1314 Ext 15

Email: Training @ccib.org.lb or ltc@ccib.org.lb

www.ccib.org.lb

